

This week on the PGA TOUR: The Memorial Tournament presented by Workday at Muirfield Village Golf Club



Aon Insight

Since being redesigned two years ago, the 15th hole at Muirfield Village Golf Club has been one of the most balanced risk-versus-reward par 5s all season on the PGA TOUR. Players have been almost split down the middle when it comes to the second shot decision: 52 percent go for the green, while 48 percent lay up. And while hitting the green in two has enormous value (eight-tenths of a stroke), a well-positioned layup can be beneficial, too. Laying up into the fairway can gain two-tenths of a stroke over players who go for it and miss with their approach.

15 **5** **561**
Hole Par Yards

2023 Season Highlights

- [Scottie Scheffler – 11th at Charles Schwab \(birdie\)](#)
- [Jason Day – 14th at AT&T Byron Nelson \(birdie\)](#)
- [Wyndham Clark – 14th at Wells Fargo \(birdie\)](#)
- [Tony Finau – 14th at Mexico Open \(birdie\)](#)
- [Corey Connors – 17th at Valero Texas Open \(birdie\)](#)
- [Adam Schenk – 11th at Valspar Championship \(birdie\)](#)

POS	PLAYER	SCORE TO PAR	WIN %
1	Adam Scott	-1.000	24.2%
2	Tyrrell Hatton	-0.950	24.1%
3	Patrick Cantlay	-0.882	9.3%
4	Jon Rahm	-0.875	8.4%
5	Satoshi Kodaira	-0.867	0.3%

To view the full leaderboard, video resources and learn more about the Aon Risk Reward Challenge, please visit:

www.pgatour.com/aon-risk-reward-challenge.htm or
www.lpga.com/statistics/aon-risk-reward-challenge/aon-risk-reward-challenge



Aon Risk Reward Challenge



Number of tournaments

39

Prize money awarded

\$1M

2021-22 Winner: **Scottie Scheffler**



Number of tournaments

30

Prize money awarded

\$1M

2022 Winner: **Minjee Lee**

About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup in 2021, 2023 and 2025.

What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the PGA TOUR and LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year

At the end of the regular season, the most consistent player across each tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize.

Aon is committed to a diverse workforce and an inclusive culture where everyone can thrive, ensuring delivery of the best innovative solutions for clients. As such, providing equal prize money to both the PGA TOUR and LPGA Tour aligns with Aon's core values and brand.

Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature)

For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard

The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge

Watch Aon Risk Reward Challenge Hole Breakdowns All Season Long

[Watch Now On Aon's YouTube Channel](#)

Upcoming Aon Risk Reward Challenge Holes

- **RBC Canadian Open 15th (Par-4)**
- **Travelers Championship 15th (Par-4)**
- **Rocket Mortgage Classic 14th (Par-5)**
- **John Deere Classic 14th (Par-4)**

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Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.